

JEFF GRUTKOWSKI
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**EMPLOYMENT
EXPERIENCE**

Associate Creative Director, Fjord Studio, part of Accenture Song

Washington DC October 2019 - present

Create, write and oversee the development of advertising and marketing materials for a variety of federal clients. Lead creative and strategy sessions, make client and internal presentations, and help establish overall department guidelines and standards. Supervise creative personnel.

Senior Copywriter, GMMB

Washington DC June 2015 – September 2019

Created and wrote advertising/marketing campaigns and copy, including digital, broadcast, print and collateral. Made presentations to existing clients and new business prospects.

Freelance Copywriting and Creative Development

Baltimore, MD August 2002 – June 2015

Created campaigns and wrote advertising/marketing copy for digital, broadcast, print and collateral. Worked with clients directly, ad agencies, PR firms and design studios.

Senior Copywriter, MGH Advertising

Owings Mills, MD May 2013 – August 2014

Created and wrote advertising/marketing campaigns and copy for b2c and b2b clients. Assignments included digital, broadcast, print and collateral. Made presentations to existing clients and new business prospects.

Senior Copywriter, Marriner Marketing Communications

Columbia, MD August 2003 – May 2013

Created and wrote advertising/marketing campaigns and copy for a range of clients primarily in foodservice and hospitality. Included digital, broadcast, print and collateral. Made presentations to existing clients and new business prospects.

Group Creative Director, Eisner Communications

Baltimore, MD November 1998 - August 2002

Concepted, developed, wrote and produced broadcast, print, digital and collateral advertising campaigns. Creative lead for groups of accounts. Made presentations to existing clients. Played an active role in new business pitches.

CLEARANCE

Federal Security Clearance Level: Secret

**AWARDS AND
RECOGNITION**

**Communication Arts • Archive • Graphis • Effie • New York Festivals •
Art Director's Annual • Creativity Annual • National ADDYs •
District II ADDYs • Baltimore ADDYs • Advertising Age Featured Ad •
Adweek • Creativity Ad of the Week • U.S. Ad Review**

EDUCATION

B.S., Mass Communication/Minor, Speech Communication

Towson State University, Towson, MD

Cum laude. Dean's List, Dean's Talent Scholar, Foremost-McKesson Scholar.